Library Research Guide: BuAd 123 (Management Principles)

Resources for Canadian company research

Okanagan College Library Reference Tools

- Ref HD 2809 .C35  Canadian company histories
- Ref HG 5151 .F53  FP survey industrials
- Ref HD 9506 .C2 F52  FP survey mines & energy
- Online  Hoover’s Company Capsules & Profiles

Article Databases

Where?
- Located on the Okanagan College Library web page Find Articles “LibraryLink”
- Business + Economics subject category
- Located on the Okanagan College Library web page Research “Article Databases”

Business Source Premier via Ebsco

What?
- Indexing, abstracting and full text from more than 8,000 business periodicals, plus company profiles, SWOT analysis, country reports, industry profiles and market research reports.

How?
- Search by Company entity to increase relevant results
- Use the tabs to select “SWOT analysis”, “company profile”, and “industry profile”
- Scan the list of results and click on a result title to view more detailed information
- Use * for truncation if limiting your search with other search terms
- Click “Where Can I Get This?” to locate articles that are not full-text within the database. These articles may be available in other databases, in paper, or may be requested on Interlibrary Loan.

CBCA: Business via ProQuest

What?
- Citations and abstracts for nearly 500 popular & scholarly journals including more than 150 full-text. Includes trade journals, general business publications, academic journals, topical journals and professional publications.

How?
- Search by Company/Organization to increase relevant results
- Limit your search by Document Type and select “cover story”, “feature”, “case study” and “annual report”
- Scan the list of results and avoid limiting your search with other terms
- Use * for truncation
- Check “Full text” to restrict your search to articles available online or select scholarly journals, trade publications, or magazines
• Click “Where Can I Get This?” to locate articles that are not full-text within the database. These articles may be available in other databases, in paper, or may be requested on Interlibrary Loan.

**Canadian Newsstand**

**What?**

• A full text database including national and regional Canadian newspapers. Use this database for recent newspaper articles.

**How?**

• Search by **Company/Organization** to increase relevant results
• Limit your search by **Publication Title** if too much information is found. Select **National Post**, **Globe and Mail** and other applicable newspapers
• All articles are full text

**Other Article Databases**

**ABIInform** (USA focus)

**CPI-Q** (Canadian focus)

**Okanagan College Library Research Guides**

**Course Guides: BUAD 123 (Management Principles)**

**What?**

• Links to Industry Canada’s Strategis database including company, business sector, and statistical search links
• Lists of Article Databases useful for BuAd 123 assignments
• Lists of Reference Tools useful for BuAd 123 assignments

**Where?**

• Located on the Okanagan College Library web page under the “Help (Research Guides, etc)” - “Course Guides”